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January 9, 2017

To: All Members  
CUPE Local 873

Dear Members;

**Re: Media Tracking - December, 2016**

Following is a list of all news articles referencing the Ambulance Paramedics and Emergency Dispatchers of BC from the month of December, 2016.

Across all news articles there were over 12.4 million viewer impressions for the month. These news articles have an estimated public relations value (advertising value equivalency) of \$293,247.00, please note that this is not money spent by the Union, but is the equivalent value of the news articles in a dollar amount.

Media tracking: December, 2016

<http://www.inews880.com/syn/112/249425/longer-wait-times-as-overdose-crisis-further-strains-b-c-ambulance-system>

<http://www.cloverdalereporter.com/news/404089246.html>

[http://www.mingpaocanada.com/Van/htm/News/20161202/vaa2\\_r.htm](http://www.mingpaocanada.com/Van/htm/News/20161202/vaa2_r.htm)

<http://www.roundhouseradio.com/news/2016/12/02/emergency-response-times-in-bc-possibly-impacted-by-current-drug-overdose-crisis>

<http://www.inews880.com/syn/112/251225/vancouver-needs-more-paramedics-before-proposed-fire-medic-team-b-c-paramedics-union>

<http://www.cknw.com/2016/12/07/vancouver-needs-more-paramedics-before-proposed-fire-medic-team-b-c-paramedics-union/>

<http://www.cknw.com/audio/>

<http://www.cbc.ca/news/canada/british-columbia/programs/bcalmanac/dec-12-2016-fighting-fentanyl-overdoses-tech-gifts-1.3888066>

<http://www.metronews.ca/news/vancouver/2016/12/13/bc-paramedics-call-for-more-resources-to-fight-overdoses.html>

<http://bit.ly/2hClos5>

<http://www.roundhouseradio.com/news/2016/12/15/call-renewed-for-at-least-two-dozen-more-ambulances-in-metro-vancouver>

<http://www.roundhouseradio.com/news/2016/12/16/nine-overdose-deaths-in-vancouver-last-night>

<http://www.canada.com/health/paramedics+dealing+with+mental+health+issues+overdose+crisis/12565630/story.html>

<http://vancouver.sun.com/news/local-news/tentative-union-fears-ptsd-will-ravage-paramedics-amid-fentanyl-crisis>

<http://www.theprovince.com/news/local+news/paramedics+dealing+with+mental+health+issues+overdose+crisis/12565630/story.html>

<http://myinforms.com/en-ca/a/45278635-911-dispatchers-overwhelmed-by-volume-of-overdose-calls/>

<https://ca.news.yahoo.com/911-dispatchers-overwhelmed-volume-overdose-025357078.html>

<http://www.cbc.ca/news/canada/british-columbia/dispatchers-911-burnout-1.3908112>

<http://www.digitaljournal.com/life/health/rise-in-drug-overdose-deaths-in-bc-tied-to-welfare-wednesday/article/482299>

<http://globalnews.ca/news/3151119/survivors-of-fentanyl-overdoses-often-suffer-devastating-brain-damage/>

<http://www.cbc.ca/news/canada/british-columbia/doctors-struggling-to-cope-with-growing-number-of-overdose-patients-with-brain-damage-1.3916164>

<http://www.bclocalnews.com/news/408617605.html>



<http://www.timescolonist.com/news/local/doctors-paramedics-report-brain-damage-in-fentanyl-overdose-survivors-1.5909198>

<http://nanaimonewsnow.com/article/517519/bc-emergency-service-says-no-one-factor-influences-ambulance-response-times>

<http://www.news1130.com/2016/12/02/bc-emergency-service-says-no-one-factor-influences-ambulance-response-times/>

<http://www.castanet.net/news/BC/182588/3-1-2-hour-delay-defended>

<http://www.nanaimodailynews.com/national/vancouver/404329576.html>

<http://www.mrtimes.com/national/vancouver/404329576.html>

<http://www.darpanmagazine.com/news/national/bc-emergency-service-says-no-one-factor-influences-ambulance-response-times/>

<http://www.arrowlakesnews.com/national/vancouver/404329576.html>

<http://www.thenownewspaper.com/national/vancouver/404329576.html>

<http://www.revelstokereview.com/national/vancouver/404329576.html>

<http://www.goldstreamgazette.com/national/vancouver/404329576.html>

<http://www.abbynews.com/national/vancouver/404329576.html>

<http://www.metronews.ca/news/vancouver/2016/12/02/b-c-emergency-service-says-no-one-factor-influences-ambulance-response-times.html>

<http://infotel.ca/newsitem/ambulance-response-times/cp1734371733>

<http://myinforms.com/en-ca/a/44802559-bc-emergency-service-says-no-one-factor-influences-ambulance-response-times/>

<http://www.brandonsun.com/lifestyles/breaking-news/bc-emergency-service-says-no-one-factor-influences-ambulance-response-times-404326446.html>



<http://www.lakecowichgazette.com/national/vancouver/404329576.html>

<http://www.agassizharrisonobserver.com/national/vancouver/404329576.html>

<http://www.castlegarnews.com/national/vancouver/404329576.html>

<http://www.northdeltareporter.com/national/vancouver/404329576.html>

<http://www.ominecaexpress.com/national/vancouver/404329576.html>

<http://www.rosslandnews.com/national/vancouver/404329576.html>

<http://www.thefreepress.ca/national/vancouver/404329576.html>

<http://www.missioncityrecord.com/national/vancouver/404329576.html>

<http://www.pentictonwesternnews.com/national/vancouver/404329576.html>

<http://www.vicnews.com/national/vancouver/404329576.html>

<http://www.thenorthernview.com/national/vancouver/404329576.html>

<http://www.mapleridgenews.com/national/vancouver/404329576.html>

<http://www.langleytimes.com/national/vancouver/404329576.html>

<http://www.northislandgazette.com/national/vancouver/404329576.html>

<http://www.invermerevalleyecho.com/national/vancouver/404329576.html>

<http://www.saanichnews.com/national/vancouver/404329576.html>

<http://www.bclocalnews.com/national/vancouver/404329576.html>



<http://www.chilliwacktimes.com/national/vancouver/404329576.html>

<http://www.similkameenspotlight.com/national/vancouver/404329576.html>

<http://www.princegeorgecitizen.com/sports/b-c-emergency-service-says-no-one-factor-influences-ambulance-response-times-1.3645658>

<http://www.100milefreepress.net/national/vancouver/404329576.html>

<http://www.ladysmithchronicle.com/national/vancouver/404329576.html>

<http://www.nelsonstar.com/national/vancouver/404329576.html>

<http://www.aldergrovestar.com/national/vancouver/404329576.html>

<http://www.lakecountrycalendar.com/national/vancouver/404329576.html>

<http://www.albernavalleynews.com/national/vancouver/404329576.html>

<http://www.campbellrivermirror.com/national/vancouver/404329576.html>

<http://www.vernonmorningstar.com/national/vancouver/404329576.html>

<http://www.cloverdalereporter.com/national/vancouver/404329576.html>

<http://www.terracestandard.com/national/vancouver/404329576.html>

<http://www.peacearchnews.com/national/vancouver/404329576.html>

<http://www.kelownacapnews.com/national/vancouver/404329576.html>

<http://www.clearwatertimes.com/national/vancouver/404329576.html>

<http://www.kimberleybulletin.com/national/vancouver/404329576.html>



<http://www.starjournal.net/national/vancouver/404329576.html>

<http://www.pqbnews.com/national/vancouver/404329576.html>

<http://www.comoxvalleyrecord.com/national/vancouver/404329576.html>

<http://www.timescolonist.com/news/b-c/b-c-emergency-service-says-no-one-factor-influences-ambulance-response-times-1.3645658>

<http://www.theprogress.com/national/vancouver/404329576.html>

<http://www.caledoniacourier.com/national/vancouver/404329576.html>

<http://www.burnslakelakesdistrictnews.com/national/vancouver/404329576.html>

<http://www.crestonvalleyadvance.ca/national/vancouver/404329576.html>

<http://www.cranbrooktownsman.com/national/404329576.html>

<http://www.indulgemagazine.ca/national/vancouver/404329576.html>

<http://www.ash-cache-journal.com/national/vancouver/404329576.html>

<http://www.alaskahighwaynews.ca/b-c-emergency-service-says-no-one-factor-influences-ambulance-response-times-1.3645658>

<http://www.surreyleader.com/national/vancouver/404329576.html>

<http://www.wltribune.com/national/vancouver/404329576.html>

<http://www.coastmountainnews.com/national/vancouver/404329576.html>

<http://www.quesnelobserver.com/national/vancouver/404329576.html>

<http://www.thegoldenstar.net/national/vancouver/404329576.html>



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<http://www.houston-today.com/national/vancouver/404329576.html>

<http://www.cfjctoday.com/article/550754/bc-emergency-service-says-no-one-factor-influences-ambulance-response-times>

Sincerely,

Provincial Executive Committee  
Ambulance Paramedics and Emergency Dispatchers of BC  
CUPE Local 873

BB/sw/MoveUp

